



How to Host a Garage Sale

11-12 & 18-19 NOV

Flick over to page two for a step-by-step guide to hosting a successful garage sale. Take one step at a time and get in touch if you need more tips or support.

Included below you'll find more details about the support provided by Garage Sale Trail as well as a sneak peek at what's included in your promotional pack.

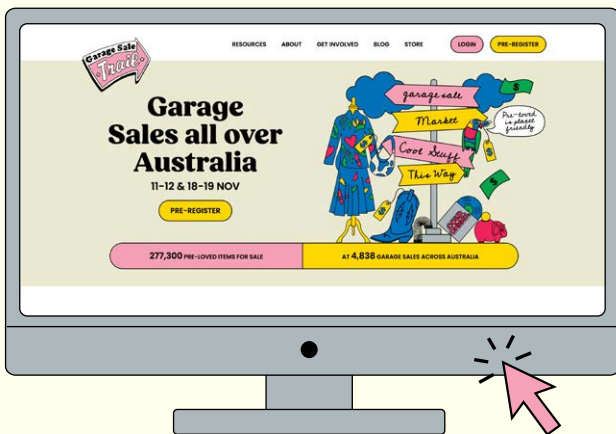
CHEERS TO YOU!

You'll be part of a community of over 400,000 Australians shopping and selling at garage sales this November. Together, you'll make thousands of new connections and re-home over 3 million kilograms of stuff. That's pretty incredible so don't forget to celebrate the part you're playing in making it all happen.

YOUR SELLER DASHBOARD

Once you've registered for Garage Sale Trail, you unlock access to a seller dashboard. You can use your dashboard to make changes to your sale listing, add pictures of the items you're selling and if things change, delete your listing.

Log in to your dashboard at garagesaletrail.com.au/login



FREE PROMO PACK

In the resources section of your seller dashboard you'll find a pack crammed full of ready-made materials to help you plan, promote and decorate your sale.



SUPPORT FROM SELLERS AROUND THE COUNTRY

The Garage Sale Trail Superseller Facebook group is a place to meet other sellers, share your tips and get support. Join at:

www.facebook.com/groups/2327989297489157

Checklist

1. REGISTER YOUR GARAGE SALE AT GARAGESALETRAIL.COM.AU

To make your sale listing stand out, choose a catchy name, add some photos and share some teasers of the best stuff going up for sale.

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2. DECIDE WHAT YOU'RE GOING TO SELL

Make a note of any standout items you'll be selling and take a photo so you can use these in your promotions nearer the event.

If you're feeling overwhelmed by the prospect of spring cleaning, do one category, like clothing, at a time and create three piles - keep, sell, consider. You can come back to the "consider" pile later.

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3. PROMOTE YOUR SALE ONLINE

Use a link to your Garage Sale Trail listing and promote in your social media feeds. Use the ready-made tiles and story templates provided or create your own using photos of what's for sale.

Share to your local community Facebook group as well as Buy, Sell, Swap and Buy Nothing New groups on Facebook too. These groups are a mecca for secondhand lovers.

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4. PROMOTE YOUR SALE IN YOUR NEIGHBOURHOOD

Use the letterbox slips provided to invite the people on your street and create big, bold signage to put up around the neighbourhood. Make sure you include your address, the date and time of your sale.

Put posters in areas that are busy over the weekend - think coffee shops, ovals and main roads. Consider some directional signage too - you can download the ones we provide, or chalk the pavements.

date of your sale:

Time of your sale:

Location:



5. PRICE YOUR ITEMS AND GET READY TO ACCEPT PAYMENTS

Gather some cash for a float and, if you have a PayPal account, consider accepting touch-free payments by QR code too. No equipment is needed, just the PayPal app and a smartphone. Shoppers with the PayPal app can then scan your QR code, pay and go.

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6. DISPLAY YOUR ITEMS AND CRANK THE TUNES

It's finally here. Sale day! Display and price your items for sale and crank the tunes to encourage shoppers to stay and browse.

Once you're all set up, post a pic on social media. Tag **@garagesaletrail** and **#garagesaletrail** and we'll share your sale too.

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7. PACK UP, ENJOY A CUPPA AND MAKE A PLAN FOR THE STUFF YOU DIDN'T SELL

Don't be disheartened if you didn't sell everything. For stuff that's good quality visit your op shop in store hours, or put a call out in your local Buy, Sell, Swap and community Facebook pages inviting neighbours to claim the stuff you couldn't shift.

For anything else, check out your local council's website to see what services they offer.