

Event Recycling

Why manage waste and recycling at public events?

- Tasmanians increasingly expect to be able to recycle at public events. 87% support the introduction of recycling at public events.
- Well-managed waste and recycling services will enhance the profile of your event and demonstrate your commitment to environmental responsibilities.

Steps to successful event recycling and waste management

1. Before the event

- Nominate a waste and recycling coordinator.
- Write a waste and recycling plan and include a site map showing bin locations and service areas.
- Identify stakeholders and get their commitment to your plan to effectively manage waste and recycling.
- Ensure all bin locations use the same two-bin system - a rubbish bin and recycling bin next to one another. Never place bins more than 12 metres apart as patrons will not walk to separate their materials.
- Ensure all bins are clearly marked and comply with the Australian Standard for bin colours (red for waste and yellow for recycling).
- Arrange a service area to keep empty wheelie bins that can be used to replace full bins, or a recycling and rubbish skip to empty bins as needed throughout the event.
- Consider providing a cardboard skip and cooking oil drum in the service area. Clearly label these bins and promote them to vendors.
- Engage volunteers or staff to oversee the placement, use and collection of bins as well as the final removal of waste for disposal and other material for recycling.
- Encourage stallholders to use reusable materials (such as crockery) or ensure that materials sold or distributed are compatible with your waste and recycling system.
- Appoint a media spokesperson who is briefed on all aspects of the event including waste minimisation objectives and the operation of your recycling system.
- Promote your waste and recycling system on the tickets, brochures, event guides, posters, media releases etc.



Above: There are colour-coded bin caps available (suitable for 240L wheelie bins) to clearly identify a bin's contents.

Did you know?

Landfill charges continue to rise and you will save money by maximising the material you reuse and recycle from your event.

2. During the Event

- Ensure bins are clearly labelled and are placed side by side in the positions identified on your site plan well before the event starts.
- Promote your waste and recycling system through PA announcements, banners, signage and event programs.
- Exchange or empty bins to avoid overfilling and deposit materials into larger containers in the service area.
- Monitor bin usage throughout the event and adjust bin locations if necessary to cover high bin use areas.
- Seek feedback from staff, volunteers and contractors on successes and problems and make adjustments as necessary.

3. After the Event

- Clean up the site and ensure contractors remove all materials. Dispose of waste and take recyclables to a recycler or recycling depot.
- Gain positive exposure for your event through local media who may be interested in following up on success stories.
- Ask your waste contractor to submit a report to event organisers after the event which includes written evidence from recyclers and landfill operators of tonnage received.

To find out more about waste management when at home, at work and when out and about visit www.rethinkwaste.com.au



Did you know?

Well planned recycling and waste management at events has proven to reduce litter and cut the clean-up time in half.